

CODY WARCHOLAK

DIGITAL PRODUCER | CREATIVE DIRECTION | COMMUNICATIONS

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PROFESSIONAL SUMMARY

Digital producer and multidisciplinary creative with 5+ years of experience and numerous completed freelance productions. Translates ideas into cohesive brands, digital products, and audience-focused experiences through creative direction, production, design, communication, and leadership.

PROFESSIONAL EXPERIENCE

Director / Environment Designer | Tales of Tanorio 2020 - Present

- Direct multidisciplinary production for a Roblox creature-catching MMO across environment design, 3D modeling, UI/UX, optimization, cutscenes, public relations, and advertising.
- Translate creative vision into cohesive world, product, and audience experiences across visual and interactive disciplines.

Producer / Digital Direction | Beeconomy Current Project

- Produce an original Roblox game end to end, connecting creative direction, brand identity, visual communication, systems thinking, and scalable digital production.

Freelance Digital Producer | Independent Ongoing

- Complete varied freelance productions spanning motion graphics, advertising, brand content, video editing, web experiences, 3D assets, and social-first formats.

Digital Media Arts Tutor | Canisius University 2024 - Present

- Guide students through digital media tools and creative projects, translating technical workflows into practical, approachable support.

EDUCATION & RESEARCH

Canisius University Expected 2027

Double Major: Digital Media Arts and Communication

Lambda Pi Eta, Epsilon Eta Chapter - National Communication Association honor society; inducted April 28, 2026.

CEEP Faculty Research Collaborator | Canisius University Research

Investigated accessible video-based motion-capture systems and applications for healthcare, sports, entertainment, and 3D animation.

SELECTED WORK

- Brand & Motion: Produced cross-platform advertising, branded content, and motion graphics, adapting composition, pacing, and format for web, social, and campaign use.
- 3D & UI/UX: Built product, photogrammetry, and measured-environment assets; directed interface and user-experience improvements for a major game relaunch.

LEADERSHIP & COMMUNITY IMPACT

President | Canisius Anime Club 2025 - Present

Lead programming, promotion, event planning, and community-building; organize welcoming campus experiences that encourage connection and repeat participation.

Secretary | Digital Media Arts & Advertising Club 2024 - 2025

Supported communications, meetings, campus outreach, and creative events, including poster design, marketing, event setup, and hosting.

Community service: Completed 30+ hours with the Cheektowaga Y.E.S. Program and Lancaster Youth Bureau supporting youth programs, family nights, and town events.

CORE CAPABILITIES

Creative Direction | Digital Production | Brand Identity | UI/UX | Environment Design | Motion Graphics | 3D Modeling | Event Planning | Communications

SOFTWARE TOOLKIT

 After Effects	 Photoshop	 Premiere Pro	 Figma
 Blender	 Maya	 Illustrator	 VS Code
 CSS	 Python	 TypeScript	 Substance Painter